



# SPMG Media – Public Relations & Marketing

385 S. Lemon Ave. #E236  
Walnut, CA 91789  
(909) 942-0388  
spmgmmedia@gmail.com  
spmgmmedia.com

## 2017 ADVERTISING INSERTION ORDER



Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Secondary Contact Name \_\_\_\_\_

Primary Email \_\_\_\_\_ Secondary Email \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Address (include city, state, zip) \_\_\_\_\_

Website Address \_\_\_\_\_

Magazine(s) Requested \_\_\_\_\_

---

### Ad Specs & Rates - Rate Per Issue – (First come, first serve)

#### Newspapers

#### \$198 Monthly Includes:

- Select your ad space from those available (see template of newspaper)
- Social media marketing – FB, Twitter, Instagram, LinkedIn (SPMG)
- Weekly Eblast – Listing with link to website
- Digital edition – Emailed to local target market (20,000+)
- Print Edition – 10,000 distributed to local areas
- Business profile (if you commit to 6 or more months)

PLEASE NOTE – This rate is for a minimum of 3 months.

**South Bay Community News & South Bay Business Journal:** Distribution to locations in these areas: Carson, Torrance, Long Beach, Manhattan Beach, Gardena, Compton, Watts, Lakewood, Inglewood, El Segundo, Hawthorne, Redondo Beach

**Inland Empire Community News and IE Business Journal:** Distribution to locations in these areas: Rancho Cucamonga, Ontario, Corona, Moreno Valley, Riverside, Montclair, Upland, Claremont, Pomona, Chino Hills.

**Rancho Cucamonga/Ontario Community News:** Distribution to locations in these areas: Rancho Cucamonga and Ontario

Distribution Locations: TBA

TYPES OF LOCATIONS: Restaurants, Business Offices, Nail Salons, Convenient Stores, City Halls, Malls, Amusement Centers, Doctor's and Dentist's Offices, Libraries, Coffee Shops, Waiting Rooms, Community Bulletin Boards, Hospitals, Gas Stations, Apartment Building Offices, Apartment Complexes, Neighborhoods.

### **How to Get Started**

1. Submit your payment here - [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=8A3X4UQS376KL#/checkout/openButton](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=8A3X4UQS376KL#/checkout/openButton) . We will send you a PAID invoice that lists the offer you're receiving.
2. Submit your artwork and information via email [spmngmedia@gmail.com](mailto:spmngmedia@gmail.com), specify the publication you are submitting for.
3. In your email, submit your company name, contact name, business address, phone number, website, social media links.

(Advertisers that commit to 6 or more ads will receive upgraded ad size as available and editorial opportunity as available. All ad rates include the following: Print, Digital, social media marketing 2x per week – SPMG Media's FB, Twitter, LinkedIn, Instagram, Google+, etc.), included in SPMG Media eBlast 1x per week, included on publication website. Advertiser will receive 1 print copy). All payments MUST clear before ad run.

**How to start:**

- 1) Select your ad size and frequency
- 2) Complete your insertion order
- 3) Pay your monthly rate and forward insertion order and ad copy to us at [spmngmedia@gmail.com](mailto:spmngmedia@gmail.com), reference AD INSERTION – (NAME OF PUBLICATION) Payment Information

Send Invoices to:

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Check Enclosed or PAY at this link: <https://www.paypal.me/spmngmedia> Please mail checks to 385 S. Lemon Ave. #E236, Walnut CA, 91789 Credit Card (circle one) Visa MasterCard Discover AMEX Account #

\_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Name of Cardholder (Please print) \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

I agree that I shall pay agreed upon fees and that me, my company and corporation (if any) shall be liable for any and all such fees. I acknowledge and agree that, as a client, I will from time to time receive communications via direct mail, fax, text and/or email. I have read and understand SPMG Media Ad Rates and Insertion Order Terms and Agreement.

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_

**Two Page Spread**

## **2017 CLOSING**

### **DATES & ISSUE CYCLES**

SPMG Media newspapers are published on the 1<sup>st</sup> and 15<sup>th</sup> of the month. They are dated by month and available to review by end of day the first day of the issue month. Closing Dates: All ad closings are ONE week (1 weeks) before issue date.

<b>ISSUE AD</b>	<b>DATE CLOSE</b>	<b>ISSUE AD</b>	<b>DATE CLOSE</b>
<b>SEPTEMBER 1</b>	<b>08/25/17</b>	<b>SEPTEMBER 15</b>	<b>09/08/17</b>
<b>OCTOBER 1</b>	<b>09/25/17</b>	<b>OCTOBER 15</b>	<b>10/01/17</b>
<b>NOVEMBER 1</b>	<b>10/25/17</b>	<b>NOVEMBER 15</b>	<b>11/08/17</b>
<b>DECEMBER 1</b>	<b>11/24/17</b>	<b>DECEMBER 15</b>	<b>12/08/17</b>

Please feel free to call or email us if you have any questions – Gina Smith (909) 942.0388 or [spmghmedia@gmail.com](mailto:spmghmedia@gmail.com)